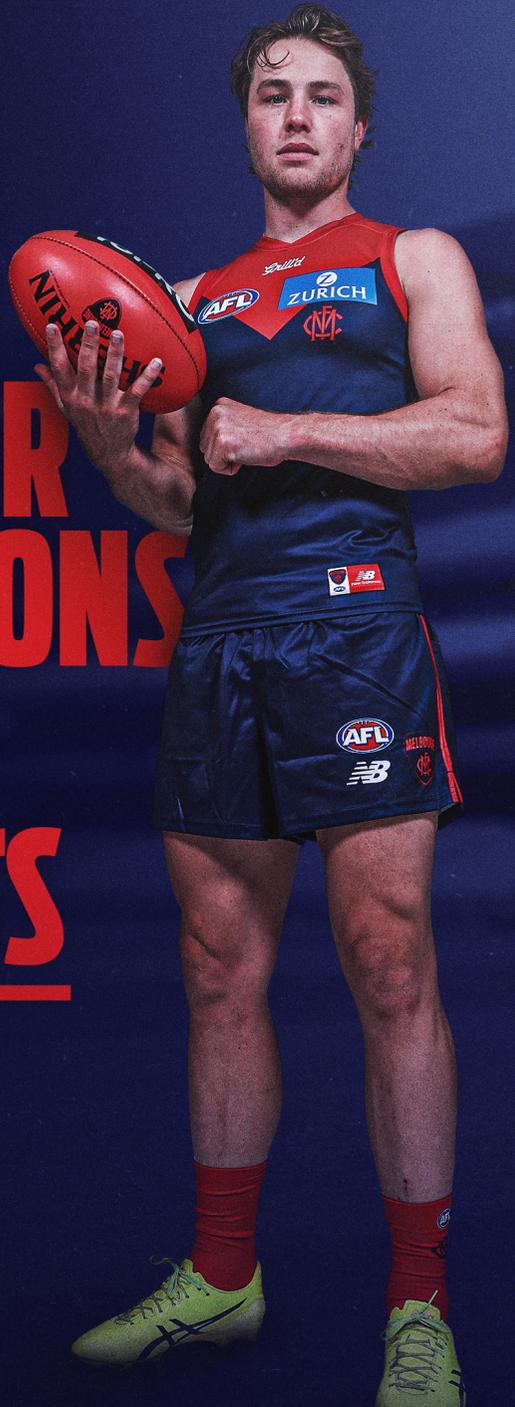




PLAYER SPONSOR INCLUSIONS AND BENEFITS

2026 AFL SEASON



MFC PLAYER SPONSOR

2026 ENTITLEMENTS & COSTS

	Platinum \$6,195	Gold \$4,765	Silver \$3,395	Bronze \$2,295
INVITATIONS TO MAJOR CLUB AND EXCLUSIVE PLAYER SPONSOR FUNCTIONS				
Invitation for you and a guest to attend a pre season event with your sponsored player and the playing group	2 x Invites Included			
Invitation for you and a guest to attend a coffee catch up with your sponsored player	2 x Invites Included			
Invitation for two people to have a photo taken with the team	2 x Invites Included	2 x Invites Included		
Invitation for you and a guest to attend an event with players throughout the 2026 season	2 x Invites Included	2 x Invites Included	2 x Invites Included	
Invitation for you and a guest to attend an exclusive club breakfast with Head Coach, GM of Football & members of the playing leadership group	2 x Invites Included	2 x Invites Included	2 x Invites Included	
Invitation for you to attend the Club Season Launch <i>*Additional seats upon purchase at special price</i>	1 x Invite Included			
Invitation for you and a guest to attend the Melbourne Luncheon	2 x Invites Included	2 x Invites Included		
Invitation for you and a guest to attend the Keith 'Bluey' Truscott Memorial Trophy Dinner	2 x Invites Included	2 x Invites Included	2 x Invites Included	
INVITATIONS TO MATCH DAY FUNCTIONS				
Invitation for you and a guest to attend a President's match day function at an MCG home game <i>*Match day selected by the club</i>	2 x Tickets Included	2 x Tickets Included	2 x Tickets Included	
NEW! Invitation for you and a guest to attend The Lounge Match Day Function <i>*Match day selected by the club</i>				2 x Tickets Included
EXCLUSIVE MERCHANDISE				
Platinum Sponsor player signed jumper <i>*Match themed</i>	✓			
Gold Sponsor player signed jumper <i>*Home guernsey</i>		✓		
Silver Sponsor player signed jumper <i>*Home guernsey</i>			✓	
Bronze Sponsor player signed jumper <i>*Match-worn guernsey</i>				✓
Exclusive premium merino wool Platinum Player scarf and your sponsored player badge	✓			
Exclusive premium merino wool Gold Player Sponsor scarf and your sponsored player badge		✓		
VIRTUAL UPDATES AND RECOGNITION OF SPONSORSHIP				
Preferential selection for your child (child in your family) to go into the MFC Guard of Honour at the MCG <i>*Upon request</i>	✓	✓	✓	
Mid Season player update from a Club coach <i>*Via email</i>	✓	✓	✓	✓
Personalised video message from your sponsored player <i>*Upon request</i>	✓	✓	✓	✓
NEW! Name displayed on the big screen at the MCG in the virtual player line up <i>*Choice of your first name or surname to be displayed, business names are not applicable</i>	✓	✓		
Exclusive player sponsorship at your level	✓	✓	✓	✓
First right of player sponsorship purchase/renewal in season 2027	✓	✓	✓	✓
Recognition of sponsorship on the Club's official website <i>*Choose your name or your business name to appear on your players profile page</i>	✓	✓	✓	✓